

Emerald国际期刊使用与投稿

天津师范大学

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华北区经理



???



Emerald

目录



- Emerald及出版资源
- Emerald平台如何使用？
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Emerald Overview



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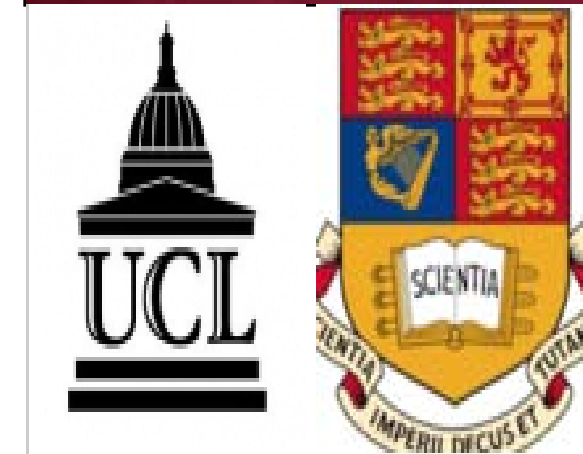




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所有参与者的案例将接受同行评审，最终评选出最佳案例一名，获奖者可以获得**奖金\$1500**。另外，所有此次案例竞赛的作者，表明其自动同意经过Emerald同行专家评审和后期作者的修改，愿意将其案例在线发表于EEMCS（Emerald新兴市场案例集ISSN2045-0621）上，面向国际读者传播您的案例。

案例选题范围：

所有以下有关中国管理问题的研究案例都欢迎来稿。

- Human Resource Management人力资源管理
- Entrepreneurship创业
- Strategy战略
- Marketing市场营销



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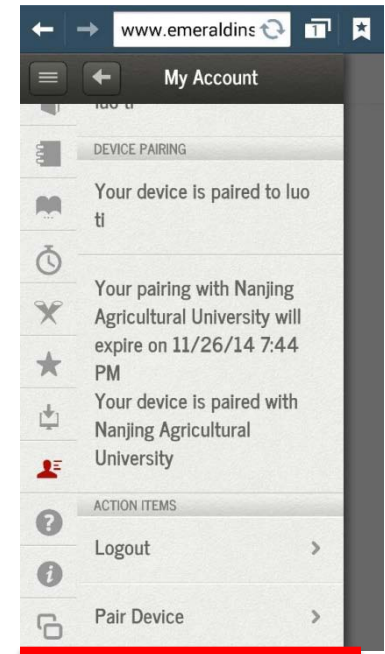
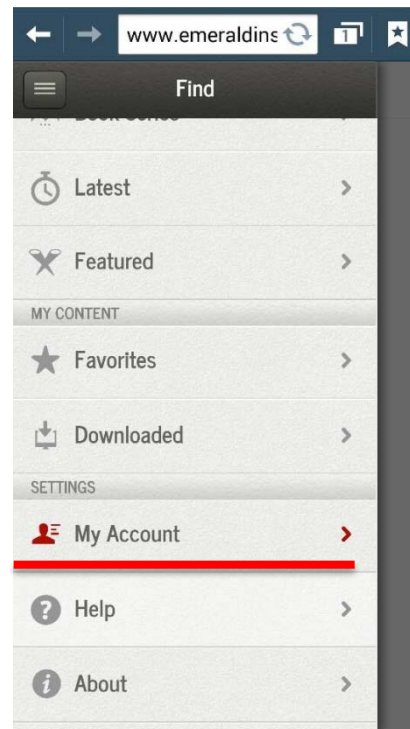
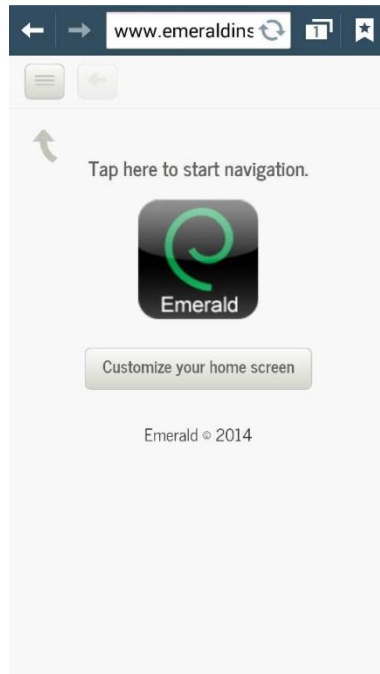
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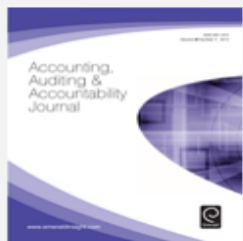
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Accounting, Auditing & Accountability Journal

ISSN: 0951-3574

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Author(s): [Carol A. Adams \(University of Glasgow, Glasgow, UK\)](#)

Article

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This paper reviews the literature on the factors influencing the extent and nature of ethical, social and environmental reporting[1]. The literature focuses on the influence of corporate characteristics (such as size and industry grouping) and general contextual factors (such as the social, political and economic context) and the review highlights the lack of prior literature examining the influence of the internal context. In an attempt to remedy this, the paper reports on interviews with three British and four German

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Audio and video content from Emerald



Featured video: Online social networks and learning

Published in *On the Horizon*, this viewpoint essay seeks to argue that young people's online social networking can serve as sites for and supports for student learning in ways not currently assessed.

This work presents concrete examples of how social network sites, typically seen as a distraction, might be re-envisioned as supports for revised student learning outcomes.



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03: Emerald Channel



This channel features short videos and seminars introducing the key benefits of Emerald products and services.

04: Writing Teaching Cases



Engaging talk split into 8 short videos, by Editor-in-Chief Dr Bachani, on preparing teaching cases for publication.

目录



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- ② Emerald平台如何使用？
- ③ 投稿交流与基金项目



国际期刊投稿

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国际期刊投稿——以Emerald期刊为例

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结构性摘要举例

Milorad M. Novicevic, Mario Hayek, Tony Fang, (2011) "Integrating Barnard's and contemporary views of industrial relations and HRM", Journal of Management History, Vol. 17 Iss: 1, pp.126 - 138

Abstract

- **Purpose** – The purpose of this paper is to juxtapose the contemporary views of industrial relations (IR) and human resource management (HRM) with the ideas expressed by Chester Barnard.
- **Design/methodology/approach** – The paper analyses Chester Barnard's views along the four premises that underlie contemporary perspectives on the fields of IR and HRM.
- **Findings** – Barnard's main points: that sincerity and honesty of management is crucial to developing an individual employee's will to collaborate, and that collective cooperation is superior to collective bargaining are found to resonate well with the contemporary views and provide a clear indication for Barnard's preference of human resource perspective to the IR perspective.
- **Practical/Social implications** – This paper provides Barnard's practical insights into why managing IR and HR by policies leads to poor management.
- **Originality/value** – This paper is the first to recognize Barnard's unique contribution to contemporary perspectives on IR and HRM disciplines.



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 - Methodology
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Paper Type



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- **APA(the American Psychological Association)**:美国心理学会 所发行的出版手册规定的格式要求，一般应用于心理学，教育学等。

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Revision Notes

Ref #	Reviewer Comment	Author Response
	<p>Better grounding of the problem. Parts of the front-end of the paper read like a tutorial-like introduction of action research. In a rewrite, there are two things that I would like to see instead.</p>	<p>You imply that you do not wish to see a tutorial to CAR (even though one reviewer thinks that this is needed since some sections of the MISQ readership may not be familiar with CAR). We concur with you and have removed the tutorial aspects. The front end of the paper (pages 2-5) has been revised in order to outline the research and practical problems that we focused on.</p>
	<p>I would expect a clearer attempt to establish the research-practice gap as an intellectual challenge. This is the main theme of the paper and it would therefore be useful to substantiate your understanding of this gap beyond the surface level.</p>	<p>We agree that the research-practice gap needs to be positioned clearly as an intellectual challenge (as highlighted on page 3). We have now deliberately positioned the paper in this way with the challenge manifested in the action-research dichotomy, where either action or research tends to be the focus of action research projects (as explained on page 3). We also substantiate our arguments better in the broader CAR literature (as detailed from pages 5-14).</p>
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Voices From Editors

- The major issue relates to the fact that most papers **do not contribute to the field and scope of the journal**. Paper are either a plug and play (replication of previous studies) , data crunching statistical analysis with no implications and/or papers **that do not fit the scope of the journal**
- The authors from China do **ignore the submission guidelines** then try to negotiate the word length and other issues. This is difficult for editors. In several cases they have refused to shorten their papers to the 6,000 word limit. In one case an author said that if I wanted to cut the paper I could eliminate the references. This week I received a paper that was 20,000 words, and the author complained when I returned it. I let them know that **the guidelines are not negotiable**, but the Chinese authors are the only ones in the world that protest the requests for changes. This has been very surprising.
- ...that we simply don't understand; **following instructions** (for example, structured abstract) **is still a problem**.



Voices From Editors

- Another limitation of Chinese papers is that they often **fail to provide a conceptual or theoretical basis** for their hypotheses.
- **Lack novel practical or theoretical contributions** have weak English be methodologically simplistic replicate Western research findings in China without considering the indigenous Chinese context
- I believe this is because there is a stress to people to publish in order to publish and **not for conducting "innovative" research**
- By this I mean that Chinese authors will sometimes review the literature on a specific topic or group of topics and develop hypotheses or models with the justification being that the **hypotheses or models proposed have never been proposed or tested**. True, the hypotheses/models may be novel but this does not mean that they are worthwhile or make any meaningful contribution to theory or practice.
- Manuscripts from Asia in general, and China in particular are often **more literature-driven than issue-driven**.



Voices From Editors

- First let me say that we do not have huge numbers of submissions from China as we did in the past, because word has spread that we come down very hard on **plagiarism**.
- ...papers by Chinese authors are more likely to **contain English grammar problems**, not conform to the required research paper structure, are weak in research training and writing for international journals, lack a critical analysis of the related studies.

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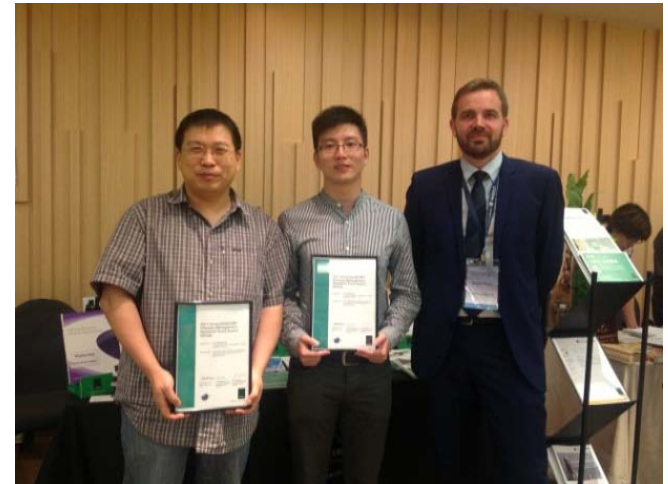
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